

INVEST IN DAIRY



Market Potential for Dairy Products

In Tanzania, demand for dairy products is far higher than supply, annual per capita consumption is low at 40litres per against 80litres in neighboring countries and 100litres recommended by FAO. Improved dairy cattle which is just 3% accounts for 30% of the milk produced in the country and 70% of the milk that is marketed in formal channels. Tanzania Milk Processors Association (TAMPA) estimate that factories operate at 25% of installed capacity due to shortage of milk. In the Southern Highlands (Iringa, Mbeya, Njombe, Songwe and Rukwa) installed capacity is about 70,000litres per day while operations are around 30,000 litres per day. There is demand for milk in Iringa for marketing all over Tanzania.



Iringa Competitive Advantages in Dairy

- The best **geo-climatic conditions** for dairy cattle including temperate climate that reduces disease stress.
- Availability of **land for ranches**.
- Large **private ranches** for inputs – ASAS, MT Huwel, Philips, Ndoto Farm, etc.
- Source of quality Heifers nearby from private ranches
- Livestock multiplication unit in Mufindi.
- Tanzania Veterinary Laboratory Agency (TVLC).



Specific Investment Opportunities

Inputs

- Multiplication and selling of quality, dairy cattle feed supplements,
- hay baling

Milk production

- Milk production with high yield breed >15 litres per day.

Value addition

- Milk processing into pasteurized, fermented, yoghurt, cheese, butter, etc.

Confirmed Investment Opportunities

- Iringa Municipal
 - Kitwiru 7 acres suitable for **pasture seed** production.
- Mafinga Town Council
 - 25 acres for dairy animal **multiplication unit**.
 - An industrial plot of 2.5 acres is available for an investor in dairy processing.
 - 25 acres suitable as a hub for dairy goat multiplication.
 - Some 5 acres available for an investor interested in artificial insemination services.
- Kilolo District
 - Ukumbi Village 200 acres formerly under DADCO suitable for **dairy ranch**.
- Iringa District Council
 - Mololo/Mgama 10 acres owned by Iringa District Council suitable for **dairy processing** plant or any other investment, it's adjacent to Iringa Dairy Development Cooperative Society farm.
 - Mseke/Ugwachanya Cluster - 5 acres at Mlolo for possible **veterinary pharmaceuticals** factory.

Organizations available to support you

- **Regional** Investment Facilitation Office +255 26 2702 715
 - **Iringa Municipal** 255-270 2647
 - **Iringa District** Council +255 26 270 2828/27 02585, +255 754 364 994,
 - **Kilolo District** Council +255 26 296 8010
 - **Mafinga Town** Council 255 262 772 393.
 - **Mufindi District** Council +255 26 - 2772614 or Via <http://www.iringa.go.tz/>
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- **SAGCOT**
 - **Heifer** International
 - **Veterinary Investigation Centre** (VIC) Southern Highlands Zonal Office

Banks available to support you

